

Registration Form

Name

Title

Organization

Mailing Address

City/State/Zip

Telephone

E-mail

I want to register for the Business & Education Summit:

- Day Session.....\$12.00
(Registration fee covers meal and materials)
- Evening Session.....FREE
- Please invoice me
- I am interested in taking this for UWP credit
- Send me more information about becoming a Business & Education Summit sponsor.

*Southwest Tech cannot accept credit cards for payment at this time.

**Registration Deadline is
Wednesday, September 30, 2008**

*Prior registration is appreciated for an
accurate meal count.*

Send completed registration form to:

Southwest Wisconsin Technical College
Attn. Nicole Everson
1800 Bronson Boulevard, Fennimore, WI 53809
Fax: (608) 822-6019

Or email the above information to neverson@swtc.edu

For more information contact Greg Quam, Platteville High School, at (608) 342-4024 or Julie Pluemer, Southwest Tech, at (608) 822-2369.



Jamie Vollmer is a friend of public education and an inspiring presenter. He is a former businessman and attorney. He was president of the Great/Midwestern Ice Cream Company, proclaimed by People Magazine to make the

“Best Ice Cream in America!”

In 1988, he joined the nationally recognized Iowa Business and Education Roundtable, becoming its director in 1990. Once a harsh critic, he is now an articulate champion of America’s public schools. He acknowledges the need for meaningful change, but insists that public education must be broadly and aggressively supported if America is to remain great. He is a powerful ally in the struggle to create schools that give all students the opportunity to unfold their full potential.

Jamie holds a Bachelor of Arts from Pennsylvania State University and a Juris Doctor from Catholic University in Washington, D.C.



Terry Whipple is the Executive Director of Juneau County Economic Development Corporation (JCEDC) and President of the 7 Rivers Region. He has an extensive background in business develop-

ment. Terry received the SBA’s Region V and Wisconsin 2005 Home-Based Business Champion of the Year Award. He also received the Wisconsin 2005 Innovation Champion Award for the development of innovative new programs as well as the 7 Rivers Region Pyramid award. He has served as an independent business consultant specializing in work with distressed small businesses and currently maintains his own private consulting business. He lives in rural Tomah, WI with his wife and 3 daughters.

With featured speaker
Jamie Vollmer
October 20, 2009
Comfort Inn
Mineral Point, WI

“Public education has accomplished so much, but America’s teachers and administrators are told—mandated—to do more: not just teach our children, but raise them! They cannot do this alone.

Fortunately, there is reason for hope. The moral imperative, teach all children to their highest level, which Americans have long promoted in concept but rarely pursued in fact, has finally become a practical necessity. We need all children to unfold their full potential; education is now the key ingredient for personal, community, and national success.

Great energy flows from the growing public understanding of this reality. We can harness the energy and use it to support our teachers and educate your children. Now is a moment of enormous opportunity for public schools.”

~Jamie Vollmer

UW-Platteville graduate and undergraduate credit is available for attending the conference. To register for credit or for further class information, go to www.uwplatt.edu/cont_ed/. Click on *Professional Development, Face-to-Face, and Mineral Point* to obtain further information and a copy of the course syllabus.



Agenda

Day Session

- 8:30—9:00 **Registration**
- 9:00—10:15 **The Age of Rapid Change**
~Terry Whipple, Executive Director,
Juneau County
- 10:15—10:30 **Break**
- 10:30—11:45 **Best Practices**
- 11:45—12:00 **Question/Answer**
- 12:00—12:45 **Lunch**
- 12:45—1:45 **The Great Conversation—Part 1**
~Jamie Vollmer
- 1:45—2:00 **Break**
- 2:00—3:00 **The Great Conversation—Part 2**
~Jamie Vollmer

Evening Session

- 6:00—6:15 **Registration**
- 6:15—8:30 **The Great Conversation—Part 1 & 2**
~Jamie Vollmer



Session Descriptions

The Age of Rapid Change

A number of historic events are converging that will dramatically change our culture, the way we live, work, learn, and spend our resources. This change will be as deeply rooted in our persona as were the effects on the great depression generation. Old businesses will die away at a much faster rate but in turn new opportunities will rise exponentially.

Best Practices

Your colleagues from area school districts will be showing activities/practices that have proven successful in their districts.

The Great Conversation: Increasing Public Support for Teaching and Learning 21st Century Skills

Jamie Vollmer discusses the challenges facing our schools. He has designed this workshop to help superintendents, principals, teachers, board members, and community leaders secure the Four Prerequisites of Student Success: community understanding, trust, permission, and support.

Part 1

Jamie begins by describing his transformation from public education critic to ally. He connects the need for teaching 21st century skills to America’s ability to compete in the global economy.

Part 2

Jamie leads participants through an examination of the threats arising from the external and internal forces that are eroding public support for public schools. Participants will:

1. Identify local obstacles to progress,
2. Discuss topics that can be used to overcome resistance, including the role of 21st century skills in improving the achievement, and
3. Consider the mechanics of a highly doable process that takes a message of change to the community on *their turf at their convenience*.

Throughout the day, will encourage everyone in his audience to work together to realize the most important objective of our time: to unfold the full creative potential of every child—not just because it is nice, but because it is necessary.

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